

IN-DEPTH INTERVIEW GUIDELINES ON HEALTH LITERACY FOR MEDICAL EDUCATORS

Note to the referrer:

Explain the purpose and importance of the study and the interview by introducing yourself to the participant in line with the information below:

PART A - INTRODUCTION TO THE INTERVIEW

Note to the referrer:

- Let the participants introduce themselves with the information such as participant's **age, gender, branch and title etc.** Please indicate that interview information will only be used for scientific reporting purposes and personal data will not be used elsewhere. Indicate to the participant that the interview will take 20-30 minutes.
- Provide sincere communication during the interview process. Deepen the answers by asking detailed questions such as 'Why?', 'Can you explain a little?', 'What did you mean?'.

PART B – HEALTH LITERACY (HL)

Note to the referrer:

- **In line with the definition below, the interviewee is briefly informed about health literacy and the interview begins.**
- Health literacy means achieving a level of knowledge, personal skills and confidence to improve personal and social health, as well as take action, by changing people's lifestyles and living conditions. Therefore, health literacy is more than being able to read leaflets and make appointments. Health literacy is critical to strengthening health communication by improving people's access to health information and their capacity to use the information they access effectively. (WHO, Health Literacy, <https://www.who.int/healthpromotion/health-literacy/en/>).
- Then, the participant is asked if he or she has had an experience (positive or negative) related to health literacy with any patient before, and if so, they are asked to explain. During the transfer of this experience, he is asked to explain why he thinks so at each stage.

PART C – HL LEVEL AND HEALTH COMMUNICATION

Note to the referrer:

- What do you think are the factors affecting the health literacy level of individuals in the society?
- What is the relationship between health communication (community, patient / applicant) and health literacy for you?
- How should health communication be conducted at different health literacy levels?
- What do you think can be the impact of an effective health communication on a patient with a low HL level? (It may be preferred not to use a referrer)

PART D - MEDICAL EDUCATION PROGRAM RECOMMENDATIONS

Note to the referrer:

- Should content be included in the medical faculty education program to improve the ability of patients to understand their HL level and to establish effective health communication towards it?
- What topics and methods would you suggest in this content?

COMPLETE THE IN-DEPTH INTERVIEW BY THANKING THE PARTICIPANT FOR THEIR CONTRIBUTION.